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For A Colorful Springtime in

MARCH 1953						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4		
8	9	10	11			
15	16	17				
22	23	24				
29	30	31				

APRIL 1953

MAY 1953

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HOLLA

GARTMAN'S GARDENS

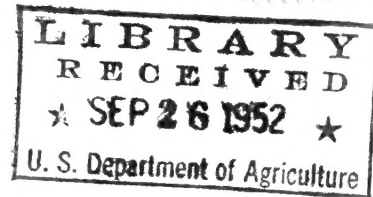
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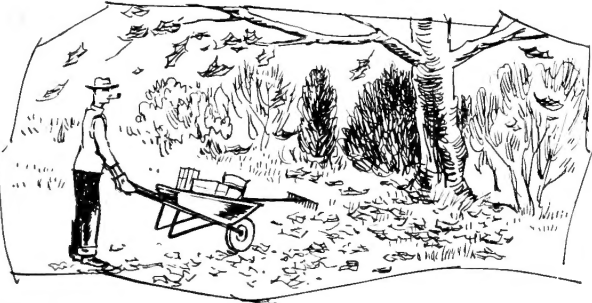


Date.....
SHIP PREPAID TO:
Name
Address.....

AMOUNT ENCLOSED \$

Quantity	COLLECTION	Price
.....	1. 25 Holland TULIPS in 5 varieties	\$2.25
.....	2. 25 Holland TULIPS in 5 varieties	2.20
.....	3. 50 TULIPS in 10 Blue Ribbon var.	4.30
.....	4. 100 TULIPS in 10 Blue Ribbon var.	8.15
.....	5. 15 HYACINTHS in 5 colors.	3.15
.....	6. DREAM GARDEN of 59 Holland bulbs.	3.90
VARIETIES		
.....	GOLDEN TRUMPET DAFFODILS	
.....	CROCUS MIXTURE	
.....	BLUE GRAPE HYACINTHS	
.....	SNOWDROPS	
.....	SCILLA SIBIRICA	
.....	HERALDS OF SPRING Mixture	
.....	TULIPS, RADIANT PINK (Kathleen Parlow)	
.....	TULIPS, VIOLET-PURPLE (Valentine)	
.....	TULIPS, SNOW-WHITE (Zwanenburg)	
.....	TULIPS, GLOWING YELLOW (Golden Age)	
.....	TULIPS, ROSY SCARLET (Farncombe Sanders)	
.....	TULIPS, RICH RED (Eclipse)	
.....	TULIPS, LEMON-YELLOW (Golden Harvest)	
.....	TULIPS, GLISTENING WHITE (Alabaster)	
.....	TULIPS, VELVET BLACK (La Tulipe Noire)	
.....	TULIPS, SALMON-PINK (Clara Butt)	
.....	TULIPS, RAINBOW MIXTURE	
.....	HYACINTHS, SNOW-WHITE	
.....	HYACINTHS, DELICATE PINK	
.....	HYACINTHS, CHINA-BLUE	
.....	HYACINTHS, BRIGHT RED	
.....	HYACINTHS, PURE YELLOW	
.....	HYACINTHS, MIXTURE OF ALL COLORS	
TOTAL	

WHEN TO PLANT



Autumn leaves announce the arrival of planting time for Holland bulbs. They can be planted until the ground is frozen. Spring planting is not successful.

HOLLAND Tulips
May-Flowering Long-Stemmed Large-Cupped Brilliant Colors



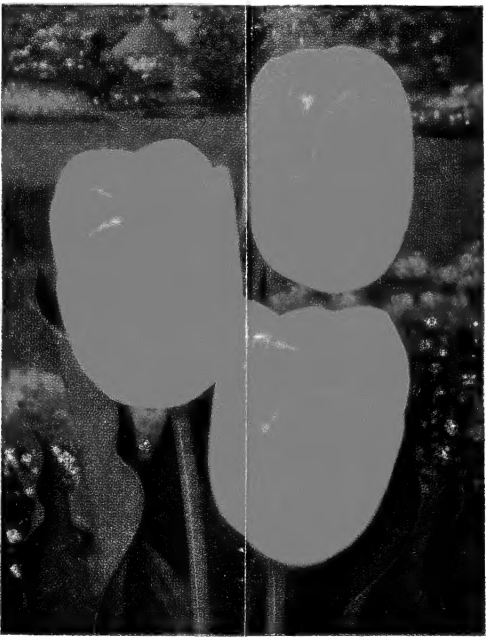
Make your Spring Garden the center of attraction in your neighborhood!
These Holland-grown Tulips will create excitement and produce a spectacular display with their bright, gay colors.
The following "Blue-Ribbon" Tulip varieties will blend in perfect harmony and provide abundant contrasts.
All this can be yours at little cost and little effort.

	10	50
RADIANT PINK—Kathleen, Parlow	\$1 00	\$4 30
VIOLET - PURPLE—Valentine	95	4 00
SNOW - WHITE—Zwanenburg	85	3 45
GLOWING YELLOW—Golden Age	1 25	5 20
ROSY SCARLET—Farncombe Sanders	90	3 75

Collection 1
5 Bulbs each of the above 5 varieties
25 for \$2.25

Collection 3
5 Bulbs each of all ten Blue Ribbon varieties
50 for \$4.30

All varieties are separately packed and labeled.

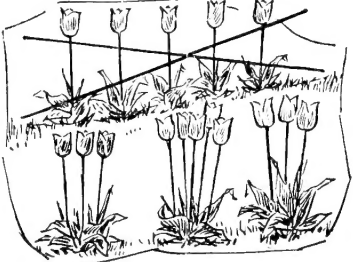


RAINBOW MIXTURE OF TULIPS

An inexpensive mixture of all the various Tulip colors blended together in perfect balance instead of being separately packaged and labeled.

10 for 85c 25 for \$1.80 100 for \$6.90

HOW TO PLANT



The practical method to plant Tulips. A hole is dug to about 6 inches deep. Set the bulbs in it, spaced 4 to 5 inches apart, and replace the soil.

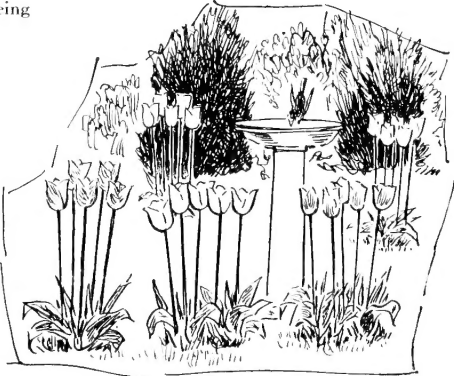
Group planting is more effective than planting in single rows. Use only one color to each group.

	10	50
RICH RED—Eclipse	\$1 20	\$4 90
LEMON-YELLOW—Golden Harvest	90	3 75
GLISTENING WHITE—Alabaster	90	3 75
VELVET BLACK—La Tulipe Noire	95	3 90
SALMON - PINK—Clara Butt	85	3 60

Collection 2
5 Bulbs each of the above 5 varieties
25 for \$2.20

Collection 4
10 Bulbs each of all ten Blue Ribbon varieties
100 for \$8.15

All varieties are separately packed and labeled.

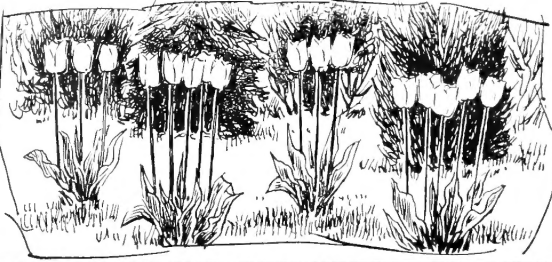


The bird bath, as well as other garden ornaments, makes an excellent setting for group plantings of Tulips.

WHERE TO PLANT



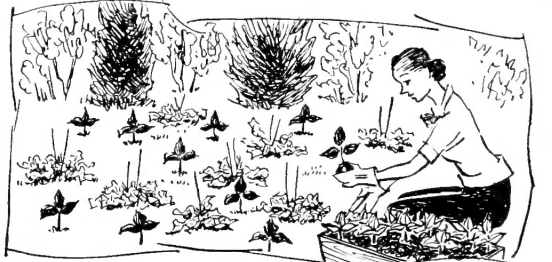
A cheery note of "welcome" greets the visitor to this home with Tulips grouped along the garden path.



The bright and gay, long-stemmed Tulips show up splendidly against a backdrop of evergreens.



A naturalistic and informal setting is provided by Tulip plantings in the rock garden.



Do not remove Tulip foliage until it has died down completely. You can provide for additional annual flowers after Tulips have bloomed by planting seedlings between the plants.

GARTMAN'S GARDENS
2½ Miles North on Highway 45
Route 1, Fond du Lac, Wis. Phone 8072

NEW ORIENTAL POPPIES of EXOTIC BEAUTY.

CRIMSON POMPON, full double blood red flowers.	70¢
CURTISS GIANT FLAME; flame red, extra large flowers.	75¢
CURTISS SALMON PINK, large blooms, medium height.	70¢
DAINTY LADY; la france pink, very nice.	65¢
ENCHANTRESS, a lovely soft lilac rose. Tops in this color.	75¢
FIELD MARSHALL VON DER GLOTZ, extra large, pleasing white.	80¢
HELEN ELIZABETH; a deeply crinkled pink, long lasting.	50¢
LACH'S KOENIGEN, peach red with a rosy cast.	60¢
SASS PINK, finest and largest pink poppies.	50¢
WUNDERKIND, best cerise-colored poppy	85¢

POPPY SPECIAL.

We have a nice lot of Oriental poppies that got mixed up when the labels were lost 3 for \$1.25 6 for \$2.00 12 for \$3.50 while they last

PEONIES ARE A LIFE-TIME INVESTMENT, PLANT THE BEST.

ALL ARE DOUBLE.

EDULIS SUPERBA, early bright rose.
FELIX CROUSSE, rich red.
FESTIVA MAXIMA; white, flecked red.
FRANCES HERDON, deep rose-red.
FRANCIS WILLARD, late white.
GEORGINA SHAYLOR, pale rose.
KARL ROSENFELD, brilliant crimson.
PFELFFER'S PRIDE, fine light pink.
PRIDE OF ESSEX, deep flesh pink.
VIRGINIA MARY, deep pink.

\$1.00 each 3 for \$2.75 10 for \$8.75
FERN-LEAF PEONY, the first to bloom, single red. \$1.00

IRIS SPECIAL. Colorful as the rainbow 4 for \$1.00

TULIPS

Choice Varieties

Sold by color only. RED, LAVENDER, PINK, PURPLE, ROSE, BLACK, BRONZE, YELLOW. 60¢ dozen 100 for \$4.95
RAINBOW MIXED, tulips. These are of all choice varieties. 20 for \$1.00
100 for \$3.95
PARROTT TULIPS. Mixed colors 70¢ dozen 25 for \$1.25

Fall is a good time to plant perennials. You may order out of the Spring Catalog. We have a nice lot of phlox in all colors with the large florets at 40¢ each. Delphiniums in all the giant Pacific strains and colors at 50¢ each.

Visit our gardens and see our large assortment of perennials, all that are hardy here in the north. Fall is a good time to see our hardy Chrysanthemums in bloom. If you order by mail, be sure and order early.

ASTOR LENOX TILDEN FOUNDATION
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FRAGRANT

CHEERY

Hyacinths

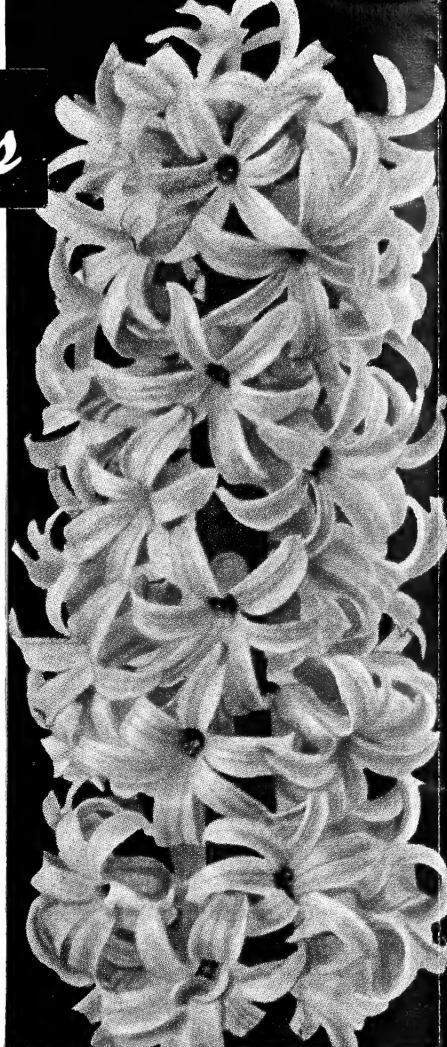
Soon after the last traces of snow disappear, it is amazing to see these Hyacinths make their bold appearance and burst into bloom. You will be astonished and delighted with the enormous flower spikes Hyacinths produce. Small groups planted here and there in the garden will reward you immeasurably with their exquisite colors and heavenly fragrance. Hyacinths and Daffodils, blooming at the same time, make excellent companions.

**SNOW-WHITE
DELICATE PINK
CHINA-BLUE
BRIGHT RED
PURE YELLOW**

Each 25c; 3 for 70c;
10 for \$2.15

Collection 5
3 Bulbs each of the above
five colors
15 for \$3.15

MIXTURE OF ALL COLORS. 10 for \$2.00; 25 for \$4.65



Daffodils

Is there a sight more welcome than the golden Daffodils dancing and nodding in the pale April sunshine? The joy of beholding them brightening the awakening garden is renewed daily during their entire glorious blooming season. Left undisturbed in your garden, they will return each spring with an increasing number of flowers.

GOLDEN TRUMPET DAFFODILS

10 for 80c;
100 for \$6.25;

**25 for
\$1.70**



Dream Garden

ENJOY THIS SPRING GARDEN AROUND YOUR DREAM HOUSE

This carefully prepared collection of Holland-grown bulbs is especially suitable for the new or small garden.

A COMPLETE SPRING GARDEN OF HOLLAND BULBS at a great saving.

25 Holland Tulips (5 each of 5 colors)

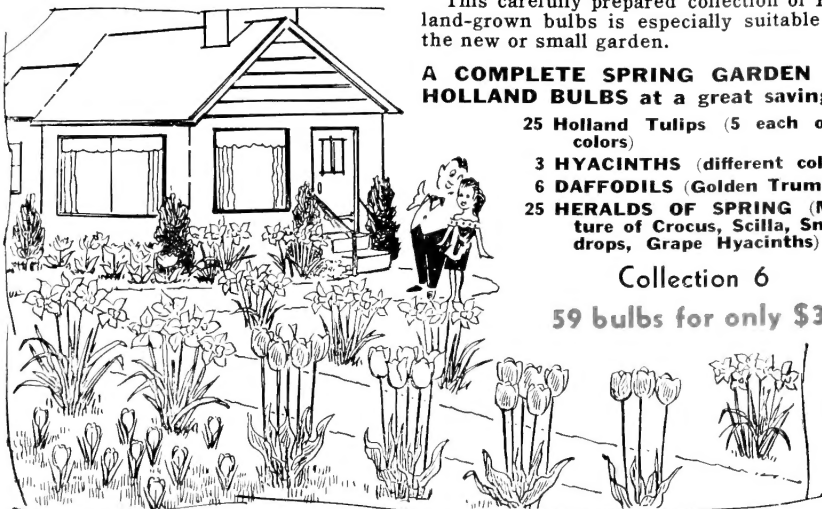
3 HYACINTHS (different colors)

6 DAFFODILS (Golden Trumpet)

25 HERALDS OF SPRING (Mixture of Crocus, Scilla, Snowdrops, Grape Hyacinths)

Collection 6

59 bulbs for only \$3.90



Heralds of Spring

The finding in bloom of the "First Flowers of Spring" is a great event and one of the genuine delights in life. Do not miss this rare pleasure. Plant these Heralds of Spring in your garden—under trees, shrubs, in the rock garden, or scattered over the lawn. They will reappear year after year in greater numbers.

Colorful CROCUS Mixture of blue, white, yellow, purple.
10 for 50c; 25 for \$1.10 100 for \$3.95

Dainty BLUE GRAPE HYACINTHS. Produces an abundance of delicate spires 6 inches tall.
10 for 25c; 25 for 60c 100 for \$2.00

Lovely SNOWDROPS. White nodding blooms courageously appear before the frost is out of the ground.
10 for 50c; 25 for \$1.15 100 for \$4.25

Charming SCILLA SIBIRICA. Produces several spikes of intense blue flowers 4 inches tall.
10 for 35c; 25 for 85c 100 for \$3.00

Mixture of "HERALDS OF SPRING"
25 for 65c; 100 for \$2.25



QUESTIONS and ANSWERS

Holland-grown bulbs are the finest obtainable because they are produced by the world's foremost growers who have generations of experience behind them. Grown and packaged in Holland, they assure you of healthy, top-quality bulbs.



A formal setting for Hyacinths

● **Are Holland Bulbs Difficult to Grow?**

No. Under normal conditions Holland bulbs will produce well-developed flowers because the flower buds are already formed inside the bulbs when you receive them.

● **Do They Require Any Special Attention?**

No. Once planted, the bulbs take care of themselves. No weeding—no spraying for insects!

● **Where Can I Plant Them?**

Anywhere, in either sun or partial shade.

● **What Kind of Soil Do They Need?**

No special kind. Any garden soil will grow them.

● **Is Fertilizer Necessary?**

Chemical fertilizers are not advised. An application of an organic fertilizer such as manure or bone-meal is helpful.



A wealth of Daffodils from one clump



Heralds of spring tucked in nooks and corners

● **How Many Bulbs Will I Need?**

Tulips require 5 to 8 bulbs per square foot, Daffodils 4 to 5 bulbs, Hyacinths 3 to 4 bulbs, and the Heralds of Spring about 12 bulbs.

● **Do Bulbs Need Protection During the Winter?**

No, they are hardy. If you live in a climate where the ground alternately freezes and thaws, cover the ground with a light mulch.

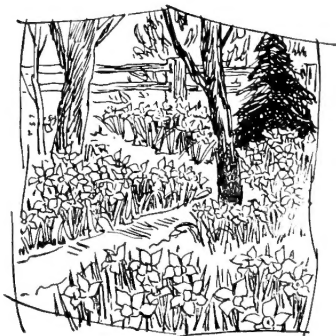
● **Should I Cut Off the Green Foliage After the Blooms are Gone?**

No, let it die down naturally. The green foliage is necessary for the development of the new bulb.

● **How Long Can I Leave Them in the Ground?**

Indefinitely. For better flowering results, replant Tulips and Hyacinths after 3 years.

COMPLETE, EASY-TO-FOLLOW PLANTING INSTRUCTIONS ENCLOSED WITH EVERY BULB SHIPMENT.



Daffodils left to naturalize

GARTMAN'S GARDENS

Route 1

FOND DU LAC, WISCONSIN